



(Knowledge for Development)

**KIBABII UNIVERSITY  
(KIBU)**

**UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR  
MAIN**

**FIRST YEAR FIRST SEMESTER EXAMINATIONS**

**FOR THE DIPLOMA  
IN  
CRIMINOLOGY & CRIMINAL JUSTICE AND SOCIAL WORK**

**COURSE CODE: DCR/DSC 054**

**COURSE TITLE: COMMUNICATION SKILLS**

**DATE: 19 MAY 2022 TIME: 9-11AM**

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**INSTRUCTIONS TO CANDIDATES**

*Answer question one (compulsory) and any other two questions*

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION 1: COMMUNICATION SKILLS (30MKS)

- I. Define Communication and how it's related to your course. (5mks)
- II. Differentiate the following terms as used in Communication (8mks)
  - a) Encoding and Decoding
  - b) Listening and Hearing.
  - c) Survey and Extensive.
  - d) Expository and Argumentative Essays.
- III. Explain what you understand by term 7Cs in communication. (7mks)
- IV. Discuss THREE criteria for Effective Speeches (6MKS)
- V. Discuss characteristics of transformational communication. (4mks)

QUESTION 2. LISTENING SKILLS (20MKS)

- I. Discuss barriers to effective listening Skills (6MKS)
- II. Discuss guidelines for effective Listening (14mks)

QUESTION 3. READING SKILLS (20MKS)

- I. State and explain ways of improving your reading skills. (5mks)
- II. Reader related is a factor that affects effective reading. Explain (5MKS)
- III. Reading style is determined by the purpose of reading. Explain (10MKS)

QUESTION 4. WRITING SKILLS (20MKS)

- I. What do you understand by the term 'Nature, Scope and Purpose of Writing'? (12MKS)
- II. State and explain types of essays. (8MKS)

QUESTION 5. ORAL PRESENTATION SKILLS (20MKS)

- I. Pathos, Ethos and Logos are basic pillars in persuasion. Defining each, explain their importance in persuasion. (12MKS)
- II. Explain how you would identify a good speaker. (8MKS)