



(Knowledge for Development)

## KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER

MAIN EXAMINATION

FOR THE BACHELOR OF JOURNALISM & MASS  
COMMUNICATION

COURSE CODE: JMC 121

COURSE TITLE: INTRODUCTION TO COMPUTER-MEDIATED  
WRITING

DATE: MAY 2022

TIME: 2 HOURS

### INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** and Any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes ZERO tolerance to examination cheating

**Instructions: Answer all questions in section A**

**SECTION A (30 MARKS)**

**QUESTION ONE**

- a) Define a computer and explain the ways in which computers may be used to carry out journalistic functions. (10 marks)
- b) Explain the concept of computer-assisted reporting (CAR) in journalism. (5 marks)
- c) Discuss the benefits of using data and statistics in news reporting. (5 marks)
- d) Citing examples, discuss instances where journalists may use a computer and the internet to gather information for news stories. (10 marks)

**SECTION B (40 MARKS) Instructions: Choose any two questions in section B**

**QUESTION TWO**

- a) Discuss **FIVE** benefits of computer-assisted reporting (CAR) to a journalist. (10 marks)
- b) Define data journalism and discuss **FOUR** reasons why it is important. (10 marks)

**QUESTION THREE**

- a) Giving examples, define an internet search engine and highlight the challenges that a journalist may encounter when searching for information online. (10 marks)
- b) Searching the internet correctly is a crucial skill for any journalist in news gathering. Discuss the strategies that a journalist can use in order to search the internet effectively. (10 marks)

**QUESTION FOUR**

- a) Discuss the impact of Information and Communication Technology (ICT) on the journalism profession. (20 marks)

**QUESTION FIVE**

- a) Outline **FIVE** advantages of database management to a journalist. (10 marks)
- b) Discuss **FIVE** criteria that journalists may use to assess the credibility of online information. (10 marks)