



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2020/2021 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

COURSE CODE: JMC 413

COURSE TITLE: TELEVISION PRODUCTION

DATE: 12TH JANUARY, 2022

TIME: 11.00AM - 1.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

EITHER

Discuss in detail the responsibilities of the following in a TV Broadcast Station: (30 marks)

- i. Pre-production
- ii. Production team
- iii. Technical Department
- iv. Post production
- v. Marketing Department

OR

Identify ten crew members and describe the role of each in Television production. (30 marks)

QUESTION TWO (20 MARKS)

Enumerate and describe the three stages of Television production.

QUESTION THREE (20 MARKS)

“Without lighting, there is no Television production.” Discuss the types of lighting giving instances when you need to use each one of them.

QUESTION FOUR (20 MARKS)

- a) Differentiate between analogue and digital television. (8 marks)
- b) Discuss the **FOUR** step process in digitizing an analog video signal. (12 marks)

QUESTION FIVE (20 MARKS)

The television camera is an important tool in TV production. Name and Discuss **TEN** basic camera parts that are most vital in shooting.

QUESTION SIX (20 MARKS)

- a) The focus control is the ring farther from the camera body and the nearest to the lens. Explain how one can achieve a sharp focus of an object. (8 marks)
- b) Describe various stages of television to achieve a documentary on Kibabii University. (12 marks)

QUESTION SEVEN (20 MARKS)

- a) Discuss differences between live programme and recorded programme in Television Production. (8 marks)
- b) Television camera must be presented with appropriately illuminated scenes in order to be able to change patterns of light into electrical signals then recreate these patterns on a screen (Inman & Smith 2006, 5). Outline and discuss three important factors that must be put into considerations during this process. (12 marks)

QUESTION EIGHT (15 MARKS)

- a) Distinguish between linear and non-linear video editing. (6 marks)
- b) Kellison (2005) has clearly explained stages of non-linear editing system of any video project. Discuss these processes. (14 marks)