



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2020/2021 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF
BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: JMC 416

COURSE TITLE: PHOTOJOURNALISM

DATE: 12TH JANUARY, 2022

TIME: 8.00 - 10.00AM

INSTRUCTION TO CANDIDATES

Answer Question ONE and any other TWO Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE - COMPULSORY (30 MARKS)

- i. Photojournalism is the discipline of capturing news photographically. Study the attached photo from a Citizen Photojournalist and answer the questions that follow:



- a) Write a caption to suit this photo. (5 marks)
- b) Write a three-paragraph news story about the photograph. (15 marks)
- ii. Discuss the merits and demerits of Citizen Photojournalists. (20 marks)

QUESTION TWO (20 MARKS)

In 2005 Kiprugut arap Gogo threatened to jump down from the fourth floor of an office building in Eldoret unless the Government compensated him for the loss of his livestock through cattle-rustling. While the wife was pleading with the journalists to stop taking photos of the man and persuade him to change his mind, the man finally plunged to death after 10 minutes of waiting.

With reference to the **ethics** that govern photojournalism, use tangible examples to answer the following:

- a) What **ethical framework** would you refer to this scenario and why? (10 marks)

b) Discuss the other **two** ethical frameworks applicable in photojournalism.

(10 marks)

QUESTION THREE (20 MARKS)

By use of examples, discuss the impact of *Citizen Photojournalism* on the practice of photojournalism in both print and the electronic media.

QUESTION FOUR (20 MARKS)

State the major milestones in the history of photojournalism evolution between 1883 and 2003.

QUESTION FIVE (20 MARKS)

Discuss the role of photojournalism in the society.

QUESTION SIX (20 MARKS)

Discuss the following concepts as used in photojournalism:-

- i. Digital photography
- ii. Darkroom