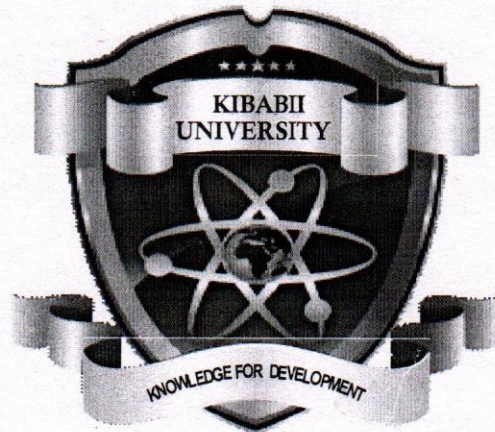


**KIBABII UNIVERSITY**

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**UNIVERSITY EXAMINATIONS  
SPECIAL/SUPPLEMENTARY EXAMS  
2016/2017 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER**

**FOR THE DEGREE OF BACHELOR OF COMMERCE**

**COURSE CODE: BCP 332**

**COURSE TITLE: LOGISTICS MANAGEMENT**

**DATE: 19<sup>TH</sup> SEPTEMBER 2017**

**TIME: 8.00 – 10.00AM**

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**INSTRUCTIONS TO CANDIDATES**

**Answer Question ONE (compulsory) and ANY OTHER TWO questions**

## Q1 COMPULSORY

(a). Define logistics in its broader sense (5mks)

(b). Identify and explain in details any **FIVE** objectives of logistics (10mks)

(c). Discuss the **five** types of logistics (15 mks)

Q2 (a). Discuss **five** factors considered in choosing a transportation mode (10 mks)

(b). Warehouses are of different nature, discuss (10mks)

Q3 (a). Logistics performance must be measured. Discuss in details the two modes of measuring logistics performance (10mks)

(b). What are the advantages of using air transport? (10mks)

Q4 (a) List and explain in details the **three** major classification of Material Handling systems (10mks)

(b). What are the **4** main advantages of supply chain management to an organization (10mks)

Q 5 (a) What are the advantages of automation to a business enterprise? (10mks)

(b) Discuss **five** reasons that can lead an organization to outsource its logistic management function (10mks)