



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2021/2022 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM AND
MASS COMMUNICATION**

COURSE CODE: JMC 314

COURSE TITLE: DESKTOP PUBLISHING

DATE: 16/5/2022

TIME: 2:00-4:00 PM

INSTRUCTION TO CANDIDATES

This is a Desktop Publishing project

KIBU observes ZERO tolerance to examination cheating

QUESTION 1

The County Government of Bungoma is interested in launching a magazine. As a student of desktop publishing design a front cover for the soon to be launched magazine. (30Marks)

QUESTION 2

Kosgei Kimeli a third-year student of education at KU seeks to contest for Member of county assembly. Using your knowledge of desktop publishing design a campaign poster. (20Marks)

QUESTION 3

Design a calendar for the year 2022, highlighting public holidays (20Marks)

QUESTION 4

Using your knowledge of desktop publishing and design, create the following.

a. Business card (10Marks)

b. Brochure (20 Marks)