



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2021 /2022 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS
COMMUNICATION**

COURSE CODE: JM 413

COURSE TITLE: TELEVISION PRODUCTION

DATE: 20TH MAY 2022

TIME: 2.00 PM – 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions. Marks will only be awarded to well-articulated, supported and practical answers.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating

SECTION A: COMPULSORY (30 MARKS)

QUESTION ONE

- (a) Television programmed productions are classified in various stages. Enumerate and in details explain the key stages in the production process. (15 marks)
- (b) While watching television as viewers, we are largely unaware of the production complexities involved in the various productions. Explain the elements necessary for television production in a major Tv station such as Citizen, KTN, NTV, K24 etc. (15marks)

QUESTION TWO

Examine in details the work profiles of five key professionals involved in programmed production of a mainstream television station in Kenya (20 marks)

QUESTION THREE

Idea generation is often regarded as the stem for the pre-production programmed process. Identify various five key sources of idea generation for a television producer (20 marks)

QUESTION FOUR

The programmed which we see on television are either shot inside the rooms or are shot in open spaces. Discuss the dynamics of carrying out necessary research for the outdoor programmed shooting. For each, explain the justifications behind it. (20 marks)