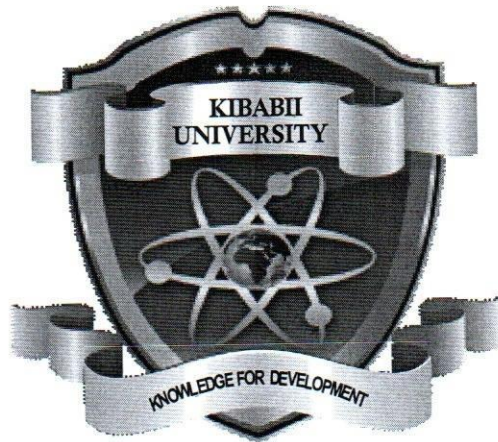


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# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS 2021/2022 ACADEMIC YEAR SECOND YEAR SECOND SEMESTER

### MAIN EXAMINATION

#### FOR THE DEGREE OF BACHELOR OF SCIENCE IN COOPERATIVE AND ENTREPRENEURSHIP MANAGEMENT

**COURSE CODE: ENT 221**

**COURSE TITLE: SOCIAL ENTREPRENEURSHIP**

**DATE: 10/05/2022**

**TIME: 9.00AM – 11.00AM**

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#### INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

**TIME: 2 Hours**

**KIBU observes ZERO tolerance to examination cheating**

**QUESTION ONE (30 MARKS)**

- a) Social entrepreneurs create sustainable business models which is used to meet their needs in a financially viable way. Discuss the considerations you will have to bear in mind as you build a business model canvas for a Water Project in Tuut centre, Kanduyi Constituency, Bungoma County. (10 MARKS)
- b) Discuss how social entrepreneurs emerge in Kenya. (10 MARKS)
- c) For a social enterprise to take up a social challenge it must first attempt to define the Social Problem through the need and opportunity analysis mechanism. Discuss the factors to take into consideration when conducting a need and opportunity analysis (10 MARKS)

**QUESTION TWO (20 MARKS)**

- a) Social entrepreneurs can be differentiated from traditional entrepreneurs. Provide a clear distinction between the two. (10 MARKS)
- b) Social capital significantly contributes towards the growth and development of enterprises. Discuss the main factors which influence the process of creation of social capital. (10 MARKS)

**QUESTION THREE (20 MARKS)**

- a) The sustainability of social projects is very important if a project will be considered to have been successful or failed. Discuss this statement (10 MARKS)
- b) Social entrepreneurial efforts are not appraised by monetary returns rather, it is appraised by the impact it makes on the environment and

the beneficiaries of the innovation applied to solve a pressing social problem. Discuss the main dimensions of social impact of any project you are aware of in your community. (10 MARKS)

**QUESTION FOUR (20 MARKS)**

- a) A combination of several factors that leads to poverty in Kenya. Discuss. (10 MARKS)
- b) Discuss the main direct contributors to project sustainability within the community. (10 MARKS)

**QUESTION FIVE (20 MARKS)**

- a) Even though we have some success stories for social entrepreneurs around the world, yet there are some barriers which still hinder social entrepreneurs from reaching their full potential. Discuss the challenges social entrepreneurs face in Kenya. (10 MARKS)
- b) Potential social entrepreneur will naturally enjoy certain benefits that help them achieve social impacts. Discuss the social entrepreneurs benefits which lead to their success in Kenya. (10 MARKS)

- ALL THE BEST -