



(Knowledge for Development)

KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR

SECOND YEAR 2ND SEMESTER
MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF SCIENCE IN AGRICULTURE
EDUCATION & EXTENSION

COURSE CODE: AEX 221

COURSE TITLE: EXTENSION STRATEGIES AND MANAGEMENT

DATE: 12TH MAY 2022

TIME: 2 – 4 PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other two (2) Questions.

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over



KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

(a) Define the following terms (6marks)

- (i) Communication
- (ii) Extension
- (iii) Diffusion

(b) Highlight five general objectives of extension service (5marks)

(C) Extension workers should utilize the latent goodwill of the people in extension programmes, thereby gaining full understanding of the problems and difficulties of the people. Using a graph, clearly show and explain two ways of solving the problems facing personnel in extension

(6Marks)

(d) Name the three types of changes extension tries to bring out from the rural people (3marks)

(e) As an agricultural graduate from Kibabii University, Bungoma county has hired you as a Ward Agricultural Extension Officer , Giving examples, identify at least 5 communication strategies you will use to enhance agricultural and rural development in your ward (10marks)

QUESTION TWO

(a) Describe 7 characteristics of innovations (14marks)

(b) Briefly discuss 5 stages of innovation decision process (6marks)

QUESTION THREE

(a) Explain any Five principles of Extension (10 Marks)

(b) Distinguish between Method Demonstration from Result Demonstration (5marks)

- (c) With illustrations, describe the various adopter categories of farmers for a new farming practice (5marks)

QUESTION FOUR

- (a) Explain the Research-Extension-Farmer Linkages under the following;(12marks)
- (i) Research- Extension Linkages
 - (ii) Research -Farmer Linkages
 - (iii) Extension -Farmer Linkages
- (b) Identify any 8 important guidelines for selecting the best combination of extension teaching methods (8marks)

QUESTION FIVE

Discuss 5 extension approaches/models, clearly showing their objectives, organization and their educational contents (20marks)