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(Knowledge for Development)

**KIBABII UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**2017/2018 ACADEMIC YEAR**

**SECOND YEAR SECOND SEMESTER**

**MAIN EXAMINATION**

**FOR DEGREES OF BACHELOR OF EDUCATION ARTS, BACHELOR  
OF EDUCATION EARLY CHILDHOOD EDUCATION AND BACHELOR  
OF EDUCATION SCIENCE**

**COURSE CODE: CIT 211**

**COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES**

**DATE: 27/7/2018**

**TIME: 9:00 am-----11:00 am**

**INSTRUCTIONS TO CANDIDATES**

Answer Question One and Any TWO other (2) Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ➡

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1

- a) What do you understand by the term Instructional Media (2 marks)
- b) List any five factors to consider in the selection of media for classroom instruction (5mks)
- c) Identify any four issues that constitute physical barriers to effective classroom communication (4mks)
- d) Name any four competencies that a teacher should have for an effective teaching-learning process (4mks)
- e) What five factors should a teacher consider in establishing a school multi- media center (5mks)
- f) discuss any five advantages of visual communication in classroom instruction (10 marks)

2

- a) Briefly discuss the Shannon – Weaver model of communication as it applies to teaching and learning (14 marks)
- b) State any three implications of communication models in classroom instruction (6 marks)

3

- a) Discuss the role of educational media in the teaching and learning process (10 marks)
- b) Identify any five constraints likely to be faced when using live broadcasts in the classroom and explain how each can be overcome (10 marks)

4

Discuss the benefits that accrue to the use of a resource person for classroom instruction

5

- a) Argue for the use of print media in the teaching and learning process (15 marks)
- b) State the any five factors to be considered in the selection of printed media for classroom instruction (5 marks)

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