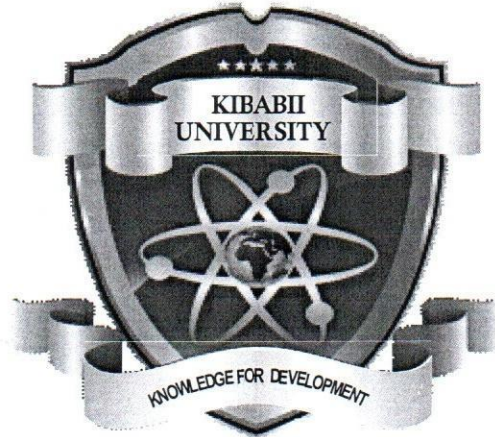


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR
FOURTH YEAR SECOND SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF EDUCATION
COURSE CODE: **BBM 420**
COURSE TITLE: **BUSINESS ETHICS****

DATE: 11/02/2021

TIME: 11.00-AM -1.00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

- a) What are the key economic objectives of a business (4mks)
- b) An organization's ethical problems indicate a conflict between its economic and social performance. This results in a dilemma for managers. How should managers handle ethical dilemma (6mks)
- c) Explain benefits of business ethics (4mks)
- d) List down the roles of board of directors (5mks)
- e) High light causes of unethical behaviors within work place (6mks)
- f) What measures can be put in place to prevent sexual harassment at work place (5mks)

QUESTION TWO

- a) Identify the key principles of corporate governance (10mks)
- b) Why do we need corporate governance in organizations? (10mks)

QUESTION THREE

- a) Highlight some of the ethical codes formulated by organizations (10 mks)
- b) Herbert A. Simon planned a model for decision-making that was known as the Simon's model of decision-making. Define the steps based on his decision making model (10mks)

QUESTION FOUR

Ethical practices are essential for business functionality. This usually ensures a good rapport between the management and the employees therefore, it's obligatory that all the functional areas should follow code of ethics for conducive work environment that yields maximum output. Outline possible common unethical practices within the following functions (20mks)

- a) Advertisement and promotion
- b) Audit manager of finance^[L]_[SEP]
- c) Training manager^[L]_[SEP]

d) Information manager

QUESTION FIVE

- a) A business value refers to a set of beliefs pursued by an organization which may include 'customer satisfaction', 'enthusiastic teamwork' and 'state-of-the-art provision for production' among others. Identify some guidelines for managing ethics in organizations. (10mks)
- b) Stakeholder approach has been identified as one of the best way to improve organizational ethics standards. Outline the importance of this approach (10mks)