



(Knowledge for Development)

KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2020/2021 ACADEMIC YEAR

SECOND YEAR 2ND SEMESTER
MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF SCIENCE AGRICULTURE
EDUCATION AND EXTENSION

COURSE CODE: AEX 221
COURSE TITLE: EXTENSION STRATEGIES AND MANAGEMENT

DATE: 6TH OCTOBER 2021

TIME: 2 – 4 PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other TWO Questions.

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over



KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

(a) Define the following terms (6marks)

- (i) Extension
- (ii) Communication
- (iii) Diffusion

(b) List 5 general objectives of extension (5marks)

(c) Extension workers should utilize the latent goodwill of the people in extension programmes, thereby gaining full understanding of the problems and difficulties of the people. Using a graph, clearly show and explain two ways of solving the problems facing people in extension (6Marks)

(d) i) Name the three types of changes extension tries to bring out from the rural people (3marks)

ii) Discuss 5 communication strategies for rural agricultural development (10marks)

Question Two

(a) Explain 5 types of communication (10 marks)

(b) Explain at least 5 barriers to accurate perception in communication (10marks)

Question Three

(a) Explain any Five principles of Extension (10 Marks)

(b) Highlight the role played by agricultural extension in enhancing food security (5marks)

(c) With illustrations, describe the various adopter categories of farmers for a new farming practice (5marks)

Question Four

(a) Explain the Research-Extension-Farmer Linkages (15marks)

(b) Identify any 5 areas that indicates the scope of extension work in rural areas (5marks)

Question Five

Discuss any (5) Extension approaches/models in extension strategies. (20marks)