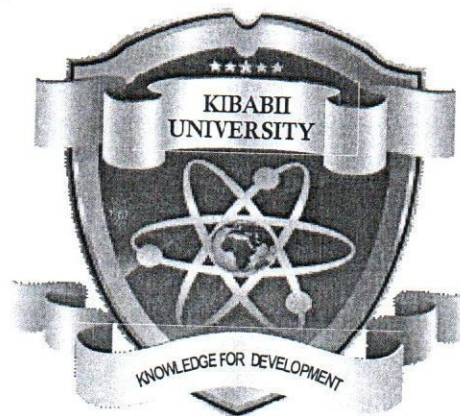


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF COMMERCE
COURSE CODE: BCP 315
COURSE TITLE: STRATEGIC SUPPLY CHAIN
MANAGEMENT**

DATE: 02/02/2021

TIME: 8.00AM-10.00AM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

CASE STUDY- COMPULSARY.

Koopa Enterprises Ltd is a manufacturer of fast moving consumer good. The company sought to outsource transport and warehousing aspects of its operations. The bids were invited through newspaper advertisement, tender was closed and opened. A tender evaluation committee has just submitted its report to the head of supply chain for his further necessary action. A review of the report brought to light the following issues-the committee did not carry out price and cost analysis, most of the bidders were not specialized in transport and warehousing and it was necessary to negotiate with at least two bidders before settling on one. As a sourcing specialist, the head of supply chain has forwarded the report to you for action. Required-

- i) Explain what you understand by price and cost analysis (5 Marks).
- ii) Justify the need for negotiation in supply chain (10 marks).
- iii) Discuss the concept of outsourcing and its relevance in supply chain (10 marks).
- iv) Which method was suitable to procure these type of services (5 Marks).

QUESTION TWO

Explore the necessity for supply market structure and analysis (20 marks).

QUESTION THREE

Discuss how you would go about evaluating source of supply for a strategic item (20 Marks).

QUESTION FOUR

- i) Explain what you understand by ethical sourcing (10 marks).
- ii) Evaluate the objective of material flow concept (10 marks).

QUESTION FIVE

- i) Explain the steps in sourcing process (10 marks).
- ii) Explain five forces model in sourcing (10 marks).