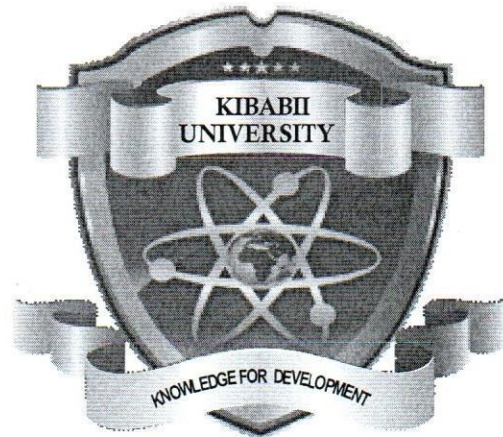


KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
SPECIAL/SUPPLEMENTARY EXAMS**

2019/2020 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCO 112

COURSE TITLE: BUSINESS ENVIRONMENT

DATE: 09/02/2021

TIME: 2.00PM-4.00PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE (compulsory) and ANY OTHER TWO questions

SECTION A: (30marks) Answer ALL Questions in Section A

QUESTION ONE

- a). Outline some of the ethical principles that a business should pursue. (4marks)
- b). What are the benefits of the government having control over business activities? (6marks)
- c). Demonstrate the rationale for existence of business. (6marks)
- d). Describe the major factors that influences business ethics (8 Marks)
- e). Explain how business could responsible in each of the following areas:
 - i. The shareholders (2marks)
 - ii. The customers (2marks)
 - iii. The government (2marks)

SECTION B: (40marks) Answer any TWO Questions

QUESTION TWO

- a). Explain the meaning of business ethics (2marks)
- b). Describe the major branches of ethical philosophy highlighting the role played by each played by each in business ethics. (18marks)

QUESTION THREE

- a). What is social responsibility of business? (2marks)
- b). Explain the main arguments for and business social responsibility that have been expressed in social responsibility debate (18 marks)

QUESTION FOUR

- a). Briefly explain the major areas in which the government takes control over businesses (10 marks).
- b). What are the benefits of the government having control over business activities? (10marks)

QUESTION FIVE

Giving relevant examples explain how macro environment influences business firms. (20marks)