

KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

MAIN EXAMS

2020/2021 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER

FOR THE DIPLOMA OF BUSINESS ADMINISTRATION

(COHORT I)

COURSE CODE: DPM 101

COURSE TITLE: LOGISTICS AND DISTRIBUTION MANAGEMENT

DATE: 20/07/2021

TIME: 2.00PM-4.00PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE (compulsory) and ANY OTHER TWO questions

QUESTION ONE

- a) Define the term Logistics management [2 Marks]
- b) Differentiate between the following terms as used in Logistics & Distribution management; [8 Marks]
- i) Logistical packaging and Product Packaging
 - ii) Warehousing and Transportation
 - iii) Inbound logistics and Outbound logistics
 - iv) Procurement logistics and Industrial logistics
- c) State SIX components of physical distribution [6 Marks]
- d) Discuss any FOUR functions of Logistics & distribution management [8 Marks]
- e) What are the principal benefits to be gained from the effective management of the Logistics & distribution process? [6 Marks]

SECTION TWO

QUESTION TWO

- a) Explain the essential stock flow management techniques in a firm [10 Marks]
- b) Give five good practices in controlling stock flow management [5 Marks]
- c) Outline any five Benefits of effective stock flow management [5 Marks]

QUESTION THREE

- a) Explain the term 'Just-in-time logistics' and clearly outline its importance to an organization [10 Marks]
- b) State and Explain any five factors to consider when choosing a warehouse design and layout [10 Marks]

QUESTION FOUR

- a) Discuss the following concepts as used in Principles of Purchasing and Supplies. [15 Marks]
- i) Outbound Logistics
 - ii) Third party logistics
 - iii) 4th Party Logistics
 - iv) Logistics Management
 - v) Inbound Logistics
- b) Give Five key benefits of Road as a mode of transportation [5 Marks]

QUESTION FIVE

- a) Discuss the functions of logistics packaging [12 Marks]
- b) Explain the importance of packaging in logistics and distribution management [8 Marks]