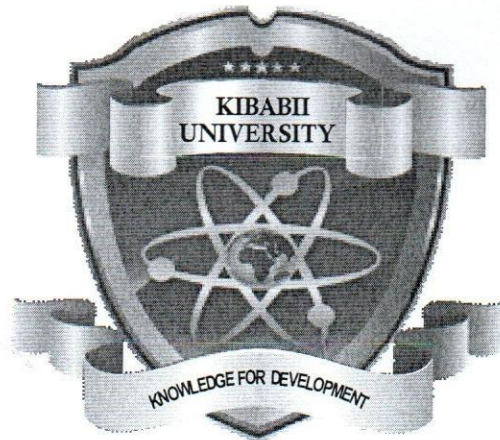


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KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF BACHELOR OF COMMERCE
COURSE CODE: BCO 121
COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 10/02/2021

TIME: 8.00AM-10.00AM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE

- a) Define the concept of management. (5 Marks)
- b) Examine in details the characteristics of management (5 Marks)
- c) Management has been variously regarded as an art, a science or both. In this light discuss the exact nature of management (10 Marks)
- d) Illustrating with relevant examples discuss the human relations concept and how it contributes to effective management (10 Marks)

QUESTION TWO

- a) Critically explain the major features of the three schools of management under the classical theory (10 Marks)
- b) Citing examples where necessary, discuss any three approaches to leadership (10 Marks)

QUESTION THREE

Directing is that part of analyzing process which activates the organization members to work effectively for the attaining of organizational objectives.

- a) Discuss the core principles of effective directing (10 Marks)
- b) Different leadership theories exist to explain different perspectives. Compare and contrast trait and behavioral leadership theories (10 Marks)

QUESTION FOUR

- a) Describe the concept of scientific management and explain its contribution to the management thought and practice (10 Marks)
- b) Describe the various levels of management and their roles in a large organization (10 Marks)

QUESTION FIVE

- a) Decision making is the primary task of the management. Discuss this statement and explain the process of decision making (10 Marks)
- b) Discuss the concept of planning and explain its merits and demerits to an organization (10 Marks)