



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

SPECIAL/SUPPLEMENTARY EXAMINATION

**FOR THE DEGREE OF
BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: JMC 413

COURSE TITLE: TELEVISION PRODUCTION

DATE: 1ST FEBRUARY, 2021

TIME: 11.00AM - 1.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

Read the following excerpt and answer the questions that follow:

My story is about a careless young man who meets and falls in love with a married woman, then kills her husband so they can be together. But he is set up for murder and end up in prison, while she ends up in a tropical paradise.

- a) What do we call the above excerpt? (5 marks)
- b) Write character biographies of the actors. (10 marks)
- c) Use the excerpt to write a three-Act drama. (10 marks)
- d) Draw a dramatic structure (paradigm) to summarize the drama. (5 marks)

QUESTION TWO (20 MARKS)

Write a programme proposal for half an hour drama featuring five performing artistes. Include a pilot script and character biographies.

QUESTION THREE (20 MARKS)

Draw a floor plan to explain how you plan to record a studio-based TV interview involving two guests and one show moderator.

QUESTION FOUR (20 MARKS)

Discuss the impact of new media technology on television production.

QUESTION FIVE (20 MARKS)

Advertising and audience dynamics determine the survival of a television station. Discuss this statement by giving examples from Kenyan media landscape.