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*(Knowledge for Development)*

**K IBABII UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**2019/2020 ACADEMIC YEAR**

**SECOND YEAR SECOND SEMESTER**

**SPECIAL/ SUPPLEMENTARY EXAMINATIONS**

**FOR DEGREES OF BACHELOR OF EDUCATION ARTS, BACHELOR  
OF EDUCATION EARLY CHILDHOOD EDUCATION AND BACHELOR**

**OF EDUCATION SCIENCE**

**COUSE CODE: CIT 211 COUSE TITLE: EDUCATIONAL MEDIA AND  
RESOURCES**

**DATE: 8/2/2021**

**TIME: 11:00 AM---1:00 PM**

**INSTRUCTIONS TO CANDIDATES**

Answer Questions One in section A and Any TWO other (2) Questions in section B

**TIME: 2 HOURS**

This paper consists of 2 printed pages. Please Turn Over

## **QUESTION ONE**

- a) Distinguish between the following terms.
  - i. Verbal communication and non-verbal communication(2 marks)
  - ii. Projected media and non-projected media(2 marks)
- b) State any five disadvantages of using field trips as a method of using teaching (5 marks)
- c) List any five gains of audio media formats for learning (5marks)
- d) Briefly describe any three barriers to effective communications in the process of teaching and learning (6marks)
- e) Argue for the use of textbooks for effective instruction in the classroom in secondary schools in Kenya (10 marks)

## **QUESTION TWO**

Discuss the implications of the Berlo's and Shammon Weaver models of communication to the classroom teacher. (20marks)

## **QUESTION THREE**

Discuss the application of visual communication in the classroom and the challenges faced during its execution. (20marks)

## **QUESTION FOUR**

Discuss the educational radio broadcasts effectiveness in Kenya. (20marks)

## **QUESTION FIVE**

Discuss the factors to be considered in the establishment of a learning resource centre?  
(20marks)