



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR THIRD YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE BACHELOR OF JOURNALISM & MASS COMMUNICATION

COURSE CODE: JMC 302

COURSE TITLE: PROFESSIONAL EDITING

DATE: 8TH FEBRUARY, 2021

TIME: 11.00AM-1.00PM

INSTRUCTION TO CANDIDATES

Answer Question ONE and any other TWO Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ▶

QUESTION ONE - COMPULSORY (30 MARKS)

a) Define editing. Give relevant example.

(10 marks)

b) Briefly explain the following stages of editing:

(20 marks)

- i. Substantive editing and re-writing
- ii. Copy editing
- iii. Proof reading
- iv. Completeness

QUESTION TWO (20 MARKS)

Discuss the role of a professional editor in news media house.

QUESTION THREE (20 MARKS)

Explain each of the terms as used in sound editing production

- i. Sound effects
- ii. Voice over
- iii. Original voice
- iv. Background sound program script.

QUESTION FOUR (20 MARKS)

With written examples, explain the meaning of the following editing symbols and signs as applied in professional editing.

- i) S/S
- ii) D/S
- iii) /NP
- iv) |
- v) /SP
- vi) /uc
- vii) /ital
- viii) ()
- ix) $\leftarrow \mid \rightarrow$
- x) /del