



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR FIRST YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF **BACHELOR OF JOURNALISM & MASS COMMUNICATION**

COURSE CODE: JMC 113

COURSE TITLE: INTRODUCTION TO CREATIVE WRITING

DATE: 5TH FEBRUARY, 2021

TIME: 2.00 - 2.00PM

INSTRUCTION TO CANDIDATES

Answer Question ONE and any other TWO Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ▶

CESTION ONE - COMPULSORY (30 MARKS)

- Briefly, explain the relationship between literature and journalism?
- b) As an upcoming novelist, discuss tips that you can use to improve your creative writing.

(10 marks)

(6 marks)

c) With adequate textual examples, discuss the main themes in Millicent Ojiambo's <u>One More Chance</u>. (14 marks)

QUESTION TWO (20 MARKS)

- a) With adequate examples, discuss the main genres of Literary Communication? (10 marks)
- b) In your own view, what qualifies Ojiambo's One More Chance to be a well-crafted novel?

(10 marks)

(4 marks)

(4 marks)

QUESTION THREE (20 MARKS)

- a) Explain in detail the meaning of feature stories.
- b) List four typical types of feature stories.
- bist four typical types of feature stories
- c) With adequate examples, discuss the genres of literary communication. (12 marks)

QUESTION FOUR (20 MARKS)

With relevant textual examples, explain what you understand by the following: plot, theme, setting, atmosphere, characterization, conflict, dialogue, flashbacks, story beginnings, story endings and climax.

QUESTION FIVE (20 MARKS)

- a) Discuss the main themes in Marjorie Oludhe Macgoye's *Coming to Birth*. (14 marks)
- b) How successfully has the author developed the following characters: (6 marks)
 i. Martin Were
 - i. Waith were
 - ii. Paulina Akeyo

QUESTION SIX (20 MARKS)

Make an analysis of any ONE of the following poems:

- i. "The Love Song of J. Alfred Prufrock" T.S. Eliot
- ii. "The Road Not Taken" Ezra Pound
- iii. "Lot's Wife" Wislawa Szymboska
- iv. "I Know Why the Caged Bird Sings" Maya Angelou

QUESTION SEVEN (20 MARKS)

- a) Discuss what you need to consider while writing a story book for children in lower primary school. (15 marks)
- b) Explain what you understand by the following terms:
 - i. A creative writer (1 mark)
 - ii. Publisher (1 mark)
 - iii. Printer (1 mark)
 - iv. Editor (1 mark)
 - v. ISBN No. (1 mark)