



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2020/2021 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

COURSE CODE: JMC 413

COURSE TITLE: TELEVISION PRODUCTION

DATE: 16TH JULY, 2021

TIME: 2.00 - 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating.

QUESTION ONE - COMPULSORY (30 MARKS)

Discuss in detail the responsibilities of the following in a TV Broadcast Station: (25 marks)

- i. Pre-production
- ii. Production team
- iii. Technical Department
- iv. Post production
- v. Marketing Department

QUESTION TWO (15 MARKS)

- a) Differentiate between analogue and digital television. (6 marks)
- b) Discuss the **FOUR** step process in digitizing an analog video signal. (9 marks)

QUESTION THREE (15 MARKS)

The television camera is an important tool in TV production. Name and Discuss **TEN** basic camera parts that are most vital in shooting.

QUESTION FOUR (15 MARKS)

- a) The focus control is the ring farther from the camera body and the nearest to the lens. Explain how one can achieve a sharp focus of an object. (5 marks)
- b) Describe various stages of television to achieve a documentary on Kibabii University. (10 marks)

QUESTION FIVE (15 MARKS)

- a) Discuss differences between live programme and recorded programme in Television Production. (6 marks)
- b) Television camera must be presented with appropriately illuminated scenes in order to be able to change patterns of light into electrical signals then recreate these patterns on a screen (Inman & Smith 2006, 5). Outline and discuss three important factors that must be put into considerations during this process. (9 marks)

QUESTION SIX (15 MARKS)

- a) Distinguish between linear and non-linear video editing. (4 marks)
- b) Kellison (2005) has clearly explained stages of non-linear editing system of any video project. Discuss these processes. (11 marks)