



KIBABII UNIVERSITY

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2020/2021 ACADEMIC YEAR**

SECOND YEAR SECOND SEMESTER

**FOR THE DIPLOMA
IN
CRIMINOLOGY & CRIMINAL JUSTICE**

COURSE CODE: DCR 066

COURSE TITLE: ATTITUDE & BEHAVIOUR CHANGE

DATE: 13TH/JULY/2021

TIME: 9AM - 11AM

INSTRUCTIONS TO CANDIDATES

Answer question **ONE** (30 marks) and any other **TWO** questions (20 marks each)

TIME: 2Hours

Kibabii University observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. 

- 1a). Define public opinion and show how it shapes society. 10 Marks
- (b) How are value systems constructed? 10 Marks
- (c) Differentiate between public opinion and propaganda. 5 Marks
- d) Explain impediments to behaviour change. 5 Marks
2. Identify and discuss **four** barriers to behaviour change. 10 Marks
- (b) Discuss factors which lead to development of attitudes. 10 Marks
3. Discuss efforts that the government is making towards assisting persons living with disabilities in Kenya. 20 Marks
4. a) Define stereotypes and discuss how they affect the society. 10 Marks
- b) Discuss five characteristics of attitude in Organizational behaviour. 10 Marks
5. Discuss the following terms 20 Marks
- (i) Compliance
 - (ii) Conation
 - (iii) Cognitive dissonance
 - (iv) Consonance
 - (v) Identification