



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

SPECIAL/SUPPLEMENTARY EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS
COMMUNICATION**

COURSE CODE: JMC 121

COURSE TITLE: INTRODUCTION TO COMPUTER MEDIATED WRITING

DATE: 5TH FEBRUARY, 2021

TIME: 8.00 - 10.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **THREE** Questions. Avoid duplication of materials.

TIME: 2 Hours

This Paper Consists of 3 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE - COMPULSORY (25 MARKS)

Explain the following terms:

- a) Communication (5 marks)
- b) Information Communication Technology (5 marks)
- c) Computer orgware (5 marks)
- d) Data communication systems (5 marks)
- e) Information Super Highway (5 marks)

QUESTION TWO (15 MARKS)

- a) Define computer software. (3 marks)
- b) Discuss three types of software that assists Professional Journalists in accomplishing their duties. Give relevant examples and their function. (12 marks)

QUESTION THREE (15 MARKS)

- a) What is a computer? (3 marks)
- b) In a news room, mail merge is an important aspect especially if a reporter has to send a news item to several editors for it to be considered in the main bulletin. Discuss the process of mail merge. (12 marks)

QUESTION FOUR (15 MARKS)

Citing examples, discuss ways in which the media practitioner may use the computer to accomplish journalistic functions as far as electronic and print media is concerned.

QUESTION FIVE (15 MARKS)

Citing examples, describe five global implications of the new information communication technologies for journalism in Africa.

QUESTION SIX (15 MARKS)

- a) Define Editing. (3 marks)
- b) Discuss six ways in which a journalist may use the computer to refine and edit his/her work. (12 marks)