



*(Knowledge for Development)*

# **KIBABII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**2020/2021 ACADEMIC YEAR**

**FOURTH YEAR FIRST SEMESTER**

### **MAIN EXAMINATION**

#### **FOR THE DEGREE OF BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**COURSE CODE: JMC 416**

**COURSE TITLE: PHOTOJOURNALISM**

**DATE: 19<sup>TH</sup> JULY, 2021**

**TIME: 9.00 - 11.00AM**

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#### **INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **TWO** Questions

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating.

**QUESTION ONE – COMPULSORY (30 MARKS)**

- a) Explain the following concepts as used in photojournalism: (15 marks)
  - i. Rule of thirds (3 marks)
  - ii. Depth of field (3 marks)
  - iii. Golden triangle (3 marks)
  - iv. Creative approach (3 marks)
  - v. Exposure (3 marks)
- b) What are the qualities of a good photo? (5 marks)
- c) ‘Photographs are a way of imprisoning reality’. Discuss. (10 marks)

**QUESTION TWO (20 MARKS)**

Discuss the role of photojournalism in the society.

**QUESTION THREE (20 MARKS)**

Discuss the following concepts as used in photojournalism:-

- i. Digital photography
- ii. Darkroom

**QUESTION FOUR (20 MARKS)**

- i. What is the difference between photography and photojournalism? Illustrate with examples. (15 marks)
- ii. By use of examples, discuss the impact of *Citizen Photojournalism* on the practice of photojournalism in both print and the electronic media. (5 marks)

**QUESTION FIVE (20 MARKS)**

Discuss the following:

- i. The ethical challenges of a photojournalist
- ii. Journalism as a process rather than a news product?