



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF BACHELOR OF EDUCATION

- (EARLY CHILDHOOD EDUCATION) -

COURSE CODE: IRD 306

COURSE TITLE: PUBLIC SPEAKING SKILLS

DATE: 2ND FEBRUARY, 2021

TIME: 8.00 - 10.00AM

INSTRUCTION TO CANDIDATES

Answer **ALL** the Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

KIBU observes **ZERO** tolerance to examination cheating

QUESTION ONE - COMPULSORY (30 MARKS)

- i. Why is it important to study public speaking skills? (10 marks)
- ii. How can one avoid stage fright in a public speaking situation? (5 marks)
- iii. Explain how Martin Luther King used his public speaking skills to change America. (5 marks)
- iv. Using illustrations explain the different modes of public communication. (10 marks)

QUESTION TWO (20 MARKS)

- a. Explain using proper illustrations the importance of non-verbal communication. (10 marks)
- b. Explain how the following non-verbal cues are used in public communication. (10 marks)
 - i. Facial expressions
 - ii. Gestures
 - iii. Space
 - iv. Touch
 - v. Eye contact

QUESTION THREE (20 MARKS)

Explain how you would analyze an audience using the three criteria below:

- i. Demographic Analysis
- ii. Psychological Analysis
- iii. Contextual Analysis

QUESTION FOUR (20 MARKS)

Explain the various strategies you would consider when choosing a topic for your speech.

QUESTION FIVE (20 MARKS)

Public speaking skills are a learnable skill. Describe some of the strategies that can help one become a better speaker.