



**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2020/2021 ACADEMIC YEAR**  
**SECOND YEAR SECOND SEMESTER MAIN**  
**EXAMINATION**

**COURSE CODE: CUT 221**

**COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES**

**DATE: 5<sup>th</sup> OCTOBER 2021**

**TIME: 9:00AM- 11:00AM**

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**INSTRUCTIONS TO ALL CANDIDATES**

Answer question one (1) and any other two (2)

### QUESTION ONE: COMPULSORY (30 Marks)

- a) Explain any five attitudinal barriers to effective communication during teaching and learning (5marks)
- b) State the advantages of verbal communication over visual communication (5marks)
- c) Identify any five elements of the SMCR model of communication in teaching and learning process (5marks)
- d) Briefly explain five communication noise. (5 marks)
- e) state any five reasons for using a resource person in teaching and learning (5Marks)
- f) briefly explain any five factors to consider when selecting media for classroom instruction (5Marks)

### QUESTION TWO

- a) The mobile phone has become an indispensable instructional media for teaching and learning. Discuss the challenges of teachers in using the mobile phone for teaching and learning (10Marks)
- b) Discuss the remedies for the challenges identified above. (10Marks)

### QUESTION THREE

- a) Discuss the process of planning and use of an educational field trip (15 marks)
- b) What are the advantages of using an educational field trip. (5 marks)

### QUESTION FOUR

Discuss how the ministry of education can enhance the effective use of instructional media for teaching and learning. (20Marks)

### QUESTION FIVE

- a) Identify any five requirements for establishing an educational media Centre? (5 marks)
- b) Discuss how you would convince the school principal to establish a Multimedia Centre in the school. (15 marks)