

**KIBABII UNIVERSITY**



**UNIVERSITY MAIN EXAMINATIONS**

**2017/2018 ACADEMIC YEAR**

**FOURTH YEAR SECOND SEMESTER**

**FOR THE BACHELOR OF COMMERCE**

**COURSE CODE: BCB 420**

**COURSE TITLE: BUSINESS ETHICS**

**DATE: 19/12/2017**

**TIME: 8 – 10AM**

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**INSTRUCTIONS TO CANDIDATES**

Answer **ALL** questions in **Section A** and Any other **TWO (2)** Questions from **section B**

## SECTION A

### QUESTION ONE

- A. Explain five characteristics of moral principles relevant to a business(10 marks)
- B. Discuss five importance of business ethics( 10 marks)
- C. Explain five ways one can improve the organizational moral climate (10 marks)

## SECTION B

### QUESTION TWO

- A. Highlight And Explain Five Main Differences Between Personal And Professional Ethics (10 Marks)
- B. Identify And Explain Five Principles Of Personal Factors Which Influence Ethical Behavior In An Organization (10 Marks)

### QUESTION THREE

- A. Explain five ethical climates in an organization (10 marks)
- B. Explain five professional ethical practices expected from an employee in the workplace of a company

### QUESTION FOUR

- A. Put forth five arguments for expecting ethical behavior from business concerns(10 marks)
- B. Highlight and discuss five corporate responsibilities in relation to ethical behavior (10 marks)

### QUESTION FIVE

- A. Name and explain **five** of the golden tenets to being professional in service to an organization (10 marks)
- B. Identify and explain **five** characteristics that ethicists suggested to identify moral standards. (10 marks)