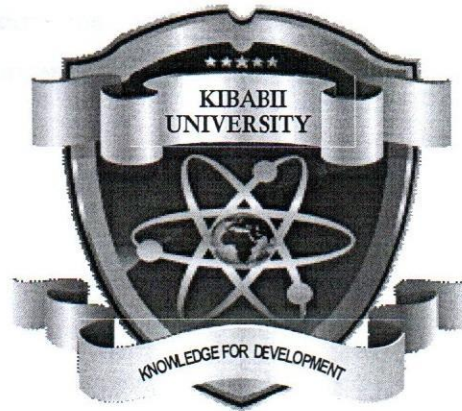


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

SPECIAL/SUPPLEMENTARY EXAMINATION

2019/2020 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER

FOR THE DIPLOMA OF BUSINESS MANAGEMENT

COURSE CODE: DPS 102

COURSE TITLE: SUPPLY CHAIN MANAGEMENT

DATE: 17/02/2021

TIME: 2.00 – 4.00PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE (compulsory) and ANY OTHER TWO questions

SECTION A (30 MARKS) ANSWER ALL QUESTIONS

1.

a) Distinguish between the following terms/concepts to demonstrate your understanding of the concept of supply chain management. Use relevant examples for clarity.

- i Procurement & purchasing (4mks)
- ii Supplier development & material management (4mks)
- iii Green purchasing & just-in-time procurement (4mks)

b) Describe the concept of insourcing as you outline 3 points in support and 3 points against employing this sourcing strategy (8mks)

c)

- i What are the bottlenecks for effective implementation of green purchasing? Outline any 5 (5mks)
- ii Why would you advocate for centralized purchasing? (5mks)

SECTION B (40MARKS) ANSWER ANY TWO QUESTIONS

2.

a) Make short notes on the concept of multiple sourcing as you discuss the benefits & possible drawbacks associated with the same (14mks)

b) Discuss the 3 flows in the supply chain management (6mks)

3.

a) Describe the procedure for receiving goods that have been procured (10mks)

b) Discuss the concept of supply chain integration as you highlight the various levels of integration & the merits that come with the same (10mks)

4.

a) Describe the concept of supplier-buyer relationship as you discuss the factors that tend to strain such relationships (10mks)

b) What in your opinion is the motivation behind companies practicing rationalization? explain 5 points. (10 mks)

5. Describe the various steps to be followed in the procurement process when using open tender method (20mks)