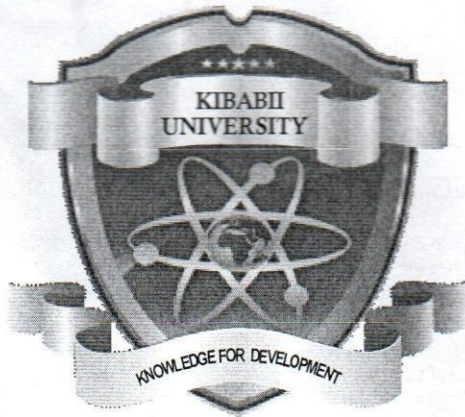


# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR  
FOURTH YEAR SECOND SEMESTER  
SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DEGREE OF BACHELOR OF BUSINESS  
MANAGEMENT

COURSE CODE: BBL 422

COURSE TITLE: LEADERSHIP IN SUPPLY CHAIN  
MANAGEMENT

DATE: 12/02/2021

TIME: 11.00-1.00PM

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### INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

## QUESTION ONE

### CASE STUDY-COMPULSORY

The board of a manufacturing company wants supply chain configured to focus on elimination of waste. This means that changes may be required to reconfigure the organization structure to enable the company to compete on some generic competitive strategies. The head of supply chain has been identified as a key player and is expected to provide leadership in his area specifically to leverage on dominant position to achieve this goal. However this may not be easy because the supply market is dominated by few suppliers resulting in high cost of raw materials. However it's expected that elimination of waste will lead to competitive advantage.

- i) Explain what you understand by leadership (5 marks)
- ii) Discuss what you understand by waste elimination (10 marks).
- iii) Site and explain three generic competitive strategies (10 marks).
- iv) Show what you understand by the term competitive advantage (5 marks).

## QUESTION TWO

- i) Explain the importance of structure in an organization (10marks)
- ii) Discuss the factors that underpin vroom-Yetton decision style (10marks).

## QUESTION THREE

Explore Fincham different levels of power in organizations (20 marks).

## QUESTION FOUR

Discuss key values in positive team relationships (20 marks).

## QUESTION FIVE

Explain the importance stakeholder management in supply chain management (20 marks).