



**UNIVERSITY EXAMINATIONS
MAIN EXAMINATION
2020/2021 ACADEMIC YEAR
THIRD YEAR SECOND SEMESTER**

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCP 321

COURSE TITLE: LOGISTICS MANAGEMENT

DATE: 07/10/2021

TIME: 9.00 – 11.00AM

INSTRUCTIONS TO CANDIDATES

Answer Question **ONE** (compulsory) **and ANY OTHER TWO** Questions

Candidates must hand in their answer booklets to the invigilator while in the examination room

Credit is given for eligibility, clarity and relevant examples

Question **ONE** is **30 marks** while Questions **2-5** carry **20 marks** each.

Clearly write your **Registration Number** on each answer sheet used

TIME 2 Hours

KIBU observes **ZERO** tolerance to examination cheating

QUESTION SECTION A

QUESTION ONE - CASE STUDY-COMPULSORY.

Sugarcane is a raw material that is harvested from various growing zones and transported to the factory for conversion process. The final product is transported and positioned into the distribution channels to reach the final customer. In all these operations the general manager of the company ensured that the customer is at the heart of the planning and implementation of logistics and supply chain strategies spanning the upstream and downstream episodes. Many activities that support these operations like warehousing, material handling, transportation and forecasting had to be aligned and support the overall firm strategy. Generally, the synergy derived from these operations supports and drives the economy including the ability of a company to respond to the customer needs satisfactorily.

Required-

QUESTION ONE

- i). Trace the origin and the interface between logistics and supply chain management **(10 marks).**
- ii) Explore on the concept of inbound logistics **(5 marks).**
- iii). Explain the need of material handling in logistics **(5 marks).**
- iv). Analyze the role of logistics in the economy **(10 marks).**

SECTION B

QUESTION TWO

- i) Evaluate the service performance characteristics of road transport **(10 marks)**
- ii) Explain global logistics issues that affect its effectiveness **(10 marks)**

QUESTION THREE

- i) Demonstrate the strategic need for a warehouse in logistics system **(10 marks).**
- ii) Outline the factors that are considered in selecting a transport mode **(10 marks).**

QUESTION FOUR

- i) Explain the objectives of inventory management **(10 marks).**
- ii) Explore how customer satisfaction is at the heart of global logistic **(10 marks).**

QUESTION FIVE

- i) Evaluate Packaging as an important aspect of global logistic **(10 marks).**
- ii) Show how transportation aspect of logistics creates utility and added value in a business organization **(10 marks).**