



*(Knowledge for Development)*

**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2020/2021 ACADEMIC YEAR**  
**SPECIAL/SUPPLEMENTARY EXAMINATION**  
**FOR THE CERTIFICATE IN BUSINESS MANAGEMENT**

**COURSE CODE: CIB 100**

**COURSE TITLE: INTRODUCTION TO BUSINESS STUDIES**

**DATE: 24/09/2021**

**TIME: 2.00 – 4.00PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer Question One and Any other TWO (2) Questions

TIME: 2 Hours

KIBUCO observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over.

### **QUESTION ONE (30 marks)**

- a) Define business and business studies (4mks)
- b) Define partnership, state advantages and disadvantages of engaging in a partnership business (10mks)
- c) Highlight 5 roles played by stock exchange in trading (10mks)
- d) Differentiate between memorandum of association and articles of association documents and state their applicability (6mks)

### **QUESTION TWO**

- a) Differentiate between a private and public limited company giving both the advantages and disadvantages (10mks)
- b) Businesses do not operate in isolation, they operate in an environment, outline two types of environment and state how they affect the internal running of the business (10mks)

### **QUESTION THREE**

- a) Business studies as a subject is composed of topics drawn from various disciplines, name and explain 5 such disciplines (10mks)
- b) By giving the features of a business policy, differentiate between a business policy and a business strategy (10mks)

### **QUESTION FOUR**

- a) State and explain in detail the major management functions (12mks)
- b) State and explain any four sources of business finance (8mks)

### **QUESTION FIVE**

- a) Define social responsibility and state eight reasons why it is important for a business to practice it (10mks)
- b) State and explain in detail the current issues in modern business management (10mks)