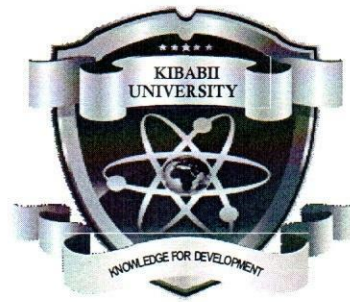


KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
2020/2021 ACADEMIC YEAR
THIRD YEARS SECOND SEMESTER
MAIN EXAMINATION**

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCO 325

COURSE TITLE: PROJECT MANAGEMENT

DATE: 06/10/2021

TIME: 2.00 – 4.00PM

INSTRUCTIONS TO CANDIDATES

- 1) Answer question one (compulsory) and any other two questions
- 2) Credit is given for legibility, clarity and use of relevant examples
- 3) Candidates must hand in their answer booklets to the invigilator while in the examination room
- 4) Question one is 30 marks while question 2-5 carry 20 marks each
- 5) Clearly write your registration number on each answer sheet used

TIME: 2 Hours

KIBU Observes ZERO tolerance to examination cheating

QUESTION ONE (30 MARKS)

Your organization has identified you as its representative to present a paper on the growing dominance of project management business approach by modern day business entities in an international business conference being held in the neighboring country. Share your thoughts on how you will tackle the following key issues in your presentation;

- a) The five characteristics of any given project (5mks)
- b) The role of feasibility study before commencing of any project (5mks)
- c) The five attributes ideal for a project manager (5mks)
- d) The five possible sources for project ideas (5mks)
- e) The importance of project scheduling during the planning phase of the project (5mks)
- f) The role of Environmental Impact Assessment (EIA) by NEMA in any given project (5mks)

QUESTION TWO (20 MARKS)

- a) Discuss the role of monitoring & evaluation in project management (10mks)
- b) Describe any five ways through which projects may be financed (10mks)

QUESTION THREE (20 MARKS)

- a) Discuss five factors that are responsible for the unprecedented increase in the use of project management approach by most businesses today (10mks)
- b) What are Gantt charts with regard to project management and in which ways are they important? (10mks)

QUESTION FOUR (20 MARKS)

- a) What is the rationale for project appraisal in project management? (10mks)
- b) Why is it advisable for project promoters to always observe legal provisions when undertaking projects? (10mks)

QUESTION FIVE (20 MARKS)

Describe in detail the five phases that every project is bound to go through from start to finish (20mks)