

# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS 2020/2021 ACADEMIC YEAR THIRD YEAR FIRST SEMESTER

**MAIN EXAMINATION**  
**FOR THE DEGREE OF BACHELOR OF COMMERCE**  
**COURSE CODE: BCP 321**  
**COURSE TITLE: LOGISTICS MANAGEMENT**  
**DATE: 20/04/2021** **TIME: 2.00PM-5.00PM**

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### INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

**TIME: 2 Hours**

**KIBU observes ZERO tolerance to examination cheating**

### QUESTION ONE

- a) what do you understand the term logistics (2 marks)
- b) Logistics is one of the main functions within a company. Outline the various objectives of logistics in an organization (8 marks)
- c) Given the services performed by logisticians. Discuss the various logistics fields giving practical examples in each case (8 marks)
- d) In logistics, cross functional teams are very important in improving continuity of supply and increasing efficiency. Discuss clearly some advantages and disadvantages of having such teams in an organization (12 marks)

### QUESTION TWO

- a) write short notes on the following logistical terms
- i) Cross docking
  - ii) Intermodal transport
  - iii) Kitting
  - iv) Reverse logistics
  - v) EDI (10 marks)
- b) Explain the advantages of stock coding system as one way of inventory classification and identification. (10 marks)

### QUESTION THREE

What is the role of distribution centres and warehouses within a given organization set up? (20 marks)

### QUESTION FOUR

It's the duty of a transport manager to ensure that there is effectiveness on the transportation of goods to the customers. Discuss various grounds on which the manager can evaluate the transport mode (20 marks)

### QUESTION FIVE

What is the importance of vehicle routing and vehicle scheduling in an organization? (20 marks)