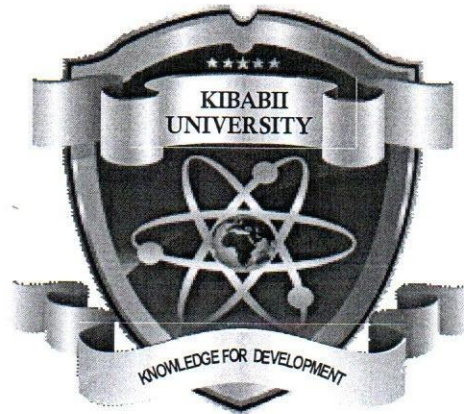


# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR  
THIRD YEAR SECOND SEMESTER  
SPECIAL/SUPPLEMENTARY EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF COMMERCE**

**COURSE CODE: BCB 363**

**COURSE TITLE: PUBLIC SPEAKING AND NETWORKING  
SKILLS**

**DATE: 11/02/2021**

**TIME: 11.00AM-1.00PM**

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### **INSTRUCTION TO CANDIDATES**

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

**TIME: 2 Hours**

**KIBU observes ZERO tolerance to examination cheating**

### **QUESTION ONE**

You are excited to get an email after a very positive job interview. You are asked to come to a second interview, well prepared to answer a number of questions from a panel made up of senior management. The questions are contained in an attachment,. "Please be ready to stand in the front of the room to answer," the email reads; ending with" see you next week!"

- a). How are you going to ensure you gain confidence to face the panel? (10 Marks)
- b). Write a speech of Acceptance that if given the job, you will present to the panel (10 Marks)
- c). Explain circumstances under which the panel can influence your speech presentation (10 Marks)

### **QUESTION TWO**

Students in public speaking classes generally have more freedom in selecting their speech topics. In most cases limits are set only by sensitive considerations such as; extreme politics persuasions, religious proselytizing and others. Sometimes this freedom of choice makes it difficult to select a topic.

- a). As a consultant, advice the students on searching for a speech topic (10 Marks)
- b). Advice the students too on where to get the research materials (10 Marks)

### **QUESTION THREE**

"Regardless of the quality and importance of your message, if you have inadequate mastery of your voice you may lose the attention of your audience and fail to deliver a successful speech".

- a). Discus the above statement as far as the element of vocal delivery is concerned (10 Marks)

"As audience members listen to you, they are simultaneously evaluating your body language as they do not so much listen to a speaker's words but keenly watch the speaker's body language".

- b). Outline and explain at least five of these body language aspect (10 Marks)

### **QUESTION FOUR**

"Today, the audience places their greatest trust in the speaker whom they believe has the grasp of the subject, displays sound reasoning, is honest and unmanipulative and is genuinely interested in the welfare of the audience"

- a). How can a public speaker ensure that he/ she maintains the ethical conduct in achieving the above? (10 Marks)
- b). Outline and explain at least five occasions under which public speaking can be conducted (10 Marks)

#### **QUESTION FIVE**

The plans are finalised: You will have dinner to meet your new fiancé's family on Saturday night- just days away. But then you are told that your fiancé's father, a former marine and retired police officer, will want to talk about politics and current events – and that he will likely judge what sort of person you are based on how well you can introduce him as a guest speaker.

- a). Which speech will you have to prepare? (5 Marks)
- c). Prepare a specimen of the same speech (7 marks)