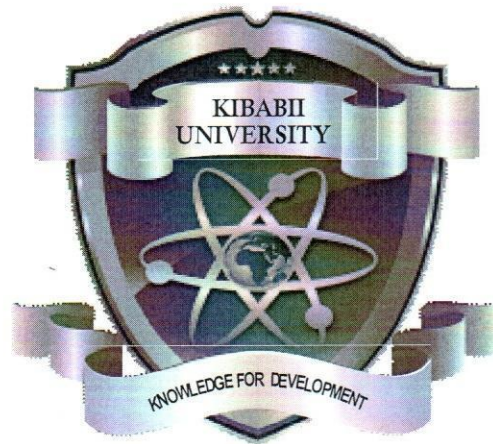


KIBABII UNIVERSITY



UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR
FOURTH YEAR SECOND SEMESTER
SPECIAL/SUPPLEMENTARY EXAMINATION**

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCP 424

**COURSE TITLE: SUPPLY CHAIN PERFORMANCE
MEASUREMENT**

DATE: 08/02/2021

TIME: 2.00-4.00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

TIME: 2 Hours

KIBU observes ZERO tolerance to examination cheating

QUESTION ONE

- a) The General Manager of Horizon Construction Company has asked you to constitute a fully functional supply chain department. Explain Five drivers for supply chain performance that would be instrumental in Construction Industry **(10 marks)**
- b) Supply Chain Performance is an integral output of ICT integration enhancement. Explain any Five Appropriate Technology and Techniques that are used in International Automotive Supply Chains **(10 marks)**
- c) Due to the recent globalization, many firms in Kenya have realized the need to develop an efficient Supply Chain Function with responsive suppliers. Using Ray Carter's 10C's, explain how you would identify the best performing suppliers in FMCG industry. **(10 marks)**

(Total: 30 marks)

QUESTION TWO

Effective Supply Chain Managers only contract well negotiated contracts. Negotiation is a back and forth communication designed to reach agreement while leaving the other side intact and positive. It is easier to negotiate when the two sides have some shared interests and some opposed. As a Supply Chain student at Kibabii University

- a) Explore how you would prepare for and conduct negotiations with potential supply partner organizations **(10 marks)**
- b) Explore how the Supply Chain function of Kibabii University can support significant growth objectives for a competitive supply chains performance as the Supply Chain Manager conduct negotiation **(10 marks)**

QUESTION THREE

- a) Explain Five categories of supply chain performance measurement methods giving an example in each measurement methods. **(10 marks)**
- b) Explain Five importance of ICT in supporting supply chain performance **(10 marks)**

QUESTION FOUR

You have been approached by Mr. Gasana the Procurement Manager of Huye Company informing you about the challenges he has been facing while carrying out his role as the Manager to improve the supply chain performance. Advise Mr. Gasana about any Five of the Seven Rights of Procurement according to Lysons Kenneth & Farrington (2016) that should form the epicenter of his focus. **(20mks)**

QUESTION FIVE

Kizito has been employed as the new Senior Procurement Officer in Kibabii University. Explain Five Quality Dimensions that will be the focus of Kizito's attention in his effort to improve the supply chain performance in Kibabii University

(20 marks)