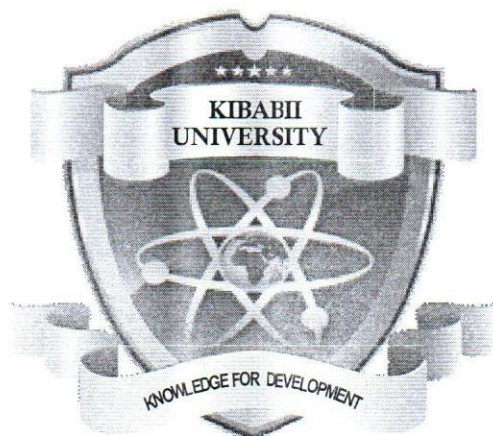


KIBABII UNIVERSITY

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**UNIVERSITY MAIN EXAMINATIONS
PART TIME EXAMINATIONS
2018/2019 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

FOR THE DEGREE OF BACHELOR OF EDUCATION

COURSE CODE: BBM 420

COURSE TITLE: BUSINESS ETHICS

DATE: 3/12/18

TIME: 3.00PM – 5.00PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE (compulsory) and ANY OTHER TWO questions

Answer Question One and any other Two

Question One

Business Ethics refers to carrying business as per self-acknowledged moral standards. It is actually a structure of moral principles and code of conduct applicable to a business. Business ethics are applicable not only to the manner the business relates to a customer but also to the society at large.

- a) Expound on the above statement (10marks)
- b) Discuss the core ethical principles to be followed for a successful business- (10marks)
- c) Explain the role of the stakeholders in an organisation in upholding ethical values (10 marks)

Question Two

- a) Describe some of the factors that affect organizational moral climate in the developing countries (10 marks)
- b) Discuss the factors that influence ethical behaviour in the business environment (10 marks)

Question Three

- a) Corporate Social Responsibility is the continuing commitment by business to behave ethically and contribute to the economic development while improving the quality of life of the workforce and their families as well as that of the local community and society at large. Discuss (10 marks)
- b) Using relevant examples, explain any key factors that influence ethical behaviour of an employee (10 marks)

Question Four

- a) Discuss the driving forces behind increased corporate governance and how an organisation would benefit from effective corporate governance (10 marks)
- b) How can whistleblowing be effectively administered in a business organisation (10 marks)