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*(Knowledge for Development)*

# **KIBABII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

**2020/2021 ACADEMIC YEAR  
SECOND YEAR FIRST SEMESTER**

### **MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF JOURNALISM AND  
MASS COMMUNICATION**

**COURSE CODE: JMC 217**

**COURSE TITLE: BASICS OF PHOTOGRAPHY**

**DATE: 15<sup>TH</sup> JUNE, 2021**

**TIME: 9.00 - 11.00AM**

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#### **INSTRUCTION TO CANDIDATES**

Answer Question **ONE** and any other **THREE** Questions

**TIME: 2 Hours**

*This Paper Consists of 2 Printed Pages. Please Turn Over. ►*

**KIBU** observes **ZERO** tolerance to examination cheating.

**QUESTION ONE - COMPULSORY (30 MARKS)**

- a) Lighting is the back born of photography and its important that a Photographer understands the basic characteristics. Identify and explain five basic characteristics of lighting. (15 marks)
- b) Briefly explain the difference between a photographer and a photojournalist. (5 marks)
- c) Identify and explain challenges facing photojournalist in Kenya. (5 marks)
- d) Identify and explain 10 genre of Photography. (5 marks)

**QUESTION TWO (20 MARKS)**

- a) Explain how a digital camera acquires an image right from exposure. (8 marks)
- b) Discuss the rule of thirds and its importance in the field of Photography. (6 marks)
- c) Using a digital camera, explain FIVE ways of controlling exposure. (6 marks)

**QUESTION THREE (20 MARKS)**

Compare and contrast chemical image processing and digital image processing.

**QUESTION FOUR (20 MARKS)**

The intended message in a shot dictates the depth of field, type of shot and camera Angle. Discuss.

**QUESTION FIVE (20 MARKS)**

“A successful photojournalist is the one who can change the way people see the world. One who can show pictures and images that have never been shown before.” Affirm or dismiss this statement.