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# KIBABII UNIVERSITY



## UNIVERSITY EXAMINATIONS

**2019/2020 ACADEMIC YEAR  
FOURTH YEAR SECOND SEMESTER  
MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF COMMERCE  
COURSE CODE: BCB 420  
COURSE TITLE: BUSINESS ETHICS**

**DATE: 10/11/2020**

**TIME: 2.00 – 4.00PM**

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### INSTRUCTION TO CANDIDATES

- 1) The paper contains **FIVE** questions
- 2) Attempt **THREE** questions
- 3) Question **ONE** is Compulsory

**TIME: 2 Hours**

**KIBU observes ZERO tolerance to examination cheating**

**Question 1 (Compulsory) and any other TWO (2) questions**

**QUESTION 1: (30 MARKS) - CASE STUDY**

You have been hired by Kibabii University as a Business Ethics Development Intern where you are supposed to conduct a small survey among the two staff groups of the university; teaching and non-teaching regarding their opinion on the importance of unethical practices in the business today.

- a. Did your interviewees give more importance to economic performance or socially irresponsible behaviours? Explain (10 marks)
  - b. OR do you think other factors were more important? Discuss (10 marks)
  - c. Summarize your result findings in a report entitled "The Importance of Unethical Practices in the Business today – A Case Study of Kibabii University. (10 marks)
- Q2 a. i. What is a myth in Business Ethics? (2 marks)
- ii. Which; if any of the business myths you know as a myth; you believe is true? Explain (8 marks)
- b. Identify FIVE reasons for using ethical reasoning in solving business situations in an organization (10 marks)
- Q3 a. Highlight FIVE major milestone systems with relevance to managerial decisions that managers should use to think through the consequences of their actions on multiple dimensions. (10 marks)
- b. The concept of corporate social responsibility presupposes that a corporation has not only the economic legal obligation but also has certain responsibility to the society. State FIVE arguments for corporate social responsibility (10 marks)
- Q4 a. i. What are the benefits of using a stakeholder management approach in ethically decision making of an organization? (4 marks)
- ii. In an ethical organization; whistle blowers go beyond their normal duties of work and report wrong doings in the interest of the public good. What steps can management use to encourage internal whistle blowing? (6 marks)
- Q5 a. In event and in your own thinking as a Business Ethics Expert; Do you believe that ethics is an important factor in business transactions today? (10 marks)
- b. i. What is Corporate Governance as in Business Ethics? (2 marks)
  - ii. Identify and explain FOUR major responsibilities of Corporate Governance that are done by each category group in a company (8 marks)