



140

*(Knowledge for Development)*

**KIBABII UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**2015/2016 ACADEMIC YEAR**

**FIRST YEAR SECOND SEMESTER**

**MAIN EXAMINATION**

**FOR THE BACHELORS IN SOCIAL WORK AND CRIMINOLOGY**

**COURSE CODE: SCC 101**

**COURSE TITLE: INTRODUCTION TO ENTREPRENEURSHIP AND BUSINESS**

**DATE: 29/ APRIL/ 2016**

**TIME: 2PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer Question One in Section A and Any other **■**WO (2) Questions in Section B

TIME: 2 Hours

KIBIIUO observes ZERO tolerance to examination cheating

## QUESTION ONE

- a) Several research findings on Kenyan SME mortality rate indicate that 60% of all enterprises that start up close down by the end of the third year. Identify and explain any Five reasons why some of the SMEs may not close but remain on a steady growth **(10 marks)**
- b) Women constitute a round half of the total population of the world. They are therefore regarded as the better half of the society. In traditional societies they were confined to the four walls of houses performing household activities. However in the modern society they have come out of the walls to plunge into activities of all sorts including industry and running of enterprises. Outline any five functions of women enterprises in the SME sector in Kenya **(10 marks)**
- c) Describe Five institutional and policy arrangements that can be used to promote women entrepreneurship by the Kenyan government **(10 marks)**

## QUESTION TWO

- a) Discuss the merits and demerits of government participation in business **(10 marks)**
- b) Explain any FIVE roles played by entrepreneurship in national development **(10 marks)**

## QUESTION THREE

- a) After completing your course in criminology or social work, you may not secure a job in the security forces or in the NGO, or in a business firm either immediately, or in the near future. What then is the importance of taking a unit in entrepreneurship and business **(10 marks)**
- b) Discuss any Five reasons why entrepreneurs and small business firms have difficulties in accessing finance for the start up and expansion **(10 marks)**

## QUESTION FOUR

After generating a business idea, you need to screen them to make a decision on which idea to pursue

- a) Clearly elaborate the salient requisite of a good business idea **(10 marks)**
- b) Briefly explain any Five sources of business and entrepreneurial ideas **(10 marks)**

## QUESTION FIVE

- a) Most small scale enterprises carry out their trading activities at a central location. Briefly explain the measures that an entrepreneur would take to gain a competitive edge over the other players in the market **(10 marks)**
- b) Explain the steps the Kenyan government has taken to promote entrepreneurship **(10 marks)**