



(Knowledge for Development)

KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER
MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF SCIENCE BIORESOURCE
MANAGEMENT AND CONSERVATION

COURSE CODE: SBC 415

COURSE TITLE: PUBLIC EDUCATION AND EXTENSION

DATE: 19th December 2017

TIME: 11:30 – 1:30 p.m.

INSTRUCTIONS TO CANDIDATES

Answer question **ONE** [1] and **ANY** other **TWO** [2] questions

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over



KIBU observes ZERO tolerance to examination cheating

1. a) List five main functions of education extension. (5 marks)
b) Briefly explain the misunderstood roles of education extension but have indirect benefits to conservation. (5 marks)
c) Outline the programs on wildlife damage prevention and control handled under education extension. (5 marks)
d) List five teaching and learning components as described by Yahaya (2003). (5 marks)
e) Briefly explain the importance of leadership in education extension work. (5 marks)
f) Briefly explain five main stages involved in adoption process in extension services. (5 marks)
2. Discuss the techniques used in wildlife extension services. (20 marks)
3. Discuss the elements of communication process in extension services. (20 marks)
4. Discuss the linear and cyclical models of communication. (20 marks)
5. Discuss the media for rural communication and development. (20 marks)