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(Knowledge for Development)

KIBABII UNIVERSITY
UNIVERSITY EXAMINATIONS
2017/2018 ACADEMIC YEAR

SECOND YEAR 2ND SEMESTER
MAIN EXAMINATIONS

FOR THE DEGREE OF BACHELOR OF SCIENCE AGRICULTURE
EDUCATION AND EXTENSION

COURSE CODE: SAB 204

COURSE TITLE: EXTENSION STRATEGIES AND MANAGEMENT

DATE: 2ND AUGUST 2018

TIME: 2 PM – 4 PM

INSTRUCTIONS TO CANDIDATES

Answer Question ONE and any other TWO Questions.

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over



KIBU observes ZERO tolerance to examination cheating

1. (a). Define the following terms/phrases as applied in Extension Service
 - i. Agricultural Extension (2marks)
 - ii. Informal Education (2marks)
 - iii. Communication (2marks)
 - iv. Communication Noise (2marks)
 - v. Agricultural Extension Teaching Methods (2marks)
- (b). Briefly explain the six key elements of a communication process (6marks)
- (c). Outline four (4) functions of Agricultural Extension Service in Kenya(4marks)
- (d). Highlight five (5) essential elements of an effective learning situation (5marks)
- (e). Enumerate five (5) potential applications of ICTs in Agricultural Extension (5marks)
2. (i). Discuss the challenges facing agricultural Extension in Kenya (10 marks)
- (ii). Explain the five (5) factors that influence or affect adoption of latest Agricultural Innovations (10marks)
3. Discuss the use, advantages and limitations of “**Result Demonstration**” in Agricultural Extension (20 marks)
4. In your capacity as an a Sub County Agricultural Extension Officer, Outline the process flow or broad steps of Extension Programme Planning (20 marks)