



*Knowledge for Development*

**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2017/2018 ACADEMIC YEAR**

**FIRST YEAR 1ST SEMESTER**  
**SUPPLIMENTARY/SPECIAL EXAMINATION**

**FOR THE DEGREE OF**  
**BACHELOR OF SCIENCE IN EXTENSION AND EDUCATION**  
**BACHELOR OF SCIENCE IN AGRICULTURE AND BIOTECHNOLOGY**

**COURSE CODE: SAB 100**  
**COURSE TITLE: AGRICULTURAL COMMUNICATION SKILLS**


**DATE: 1<sup>ST</sup> OCTOBER 2018** **TIME: 3 – 5 PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer Questions ONE and any other two Questions.

TIME: 2 Hours

This paper consists of 2 printed pages. Please Turn Over 

KIBU observes ZERO tolerance to examination cheating

## QUESTION 1

- a. State four characteristics of Technical Writing (8mks)
- b. Identify five qualities of a good communicator (5mks)
- c. State and describe the different types of Reports (10mks)
- d. Describe ways of improving comprehension during reading (5mks)
- e. Briefly explain what you understand by a report (2mks)

## QUESTION 2

Discuss Communication Barriers in extension (20mks)

## QUESTION 3

- a. Describe factors that influence audience analysis in extension (14mks)
- b. State and briefly explain 3 possible reasons for switching from one language to another by an extension agent during code switching (6mks)

## QUESTION 4

- a. Describe the three types of Speeches (15mks)
- b. State five distinct components of active listening (5mks)