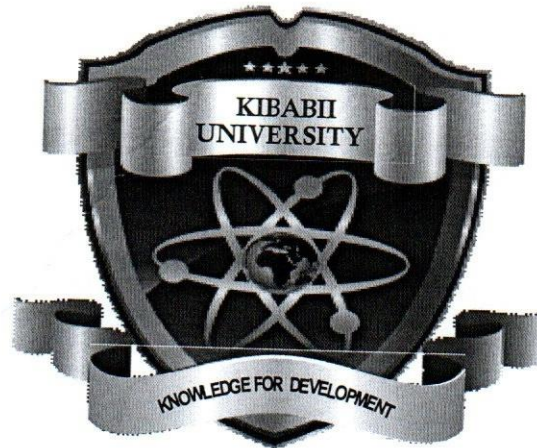


KIBABII UNIVERSITY



**UNIVERSITY EXAMINATIONS
2015/2016 ACADEMIC YEAR
SECOND YEAR FIRST SEMESTER
FOR THE MASTER OF BUSINESS ADMINISTRATION**

COURSE CODE: MBA 886E

COURSE TITLE: BUSINESS AND SOCIETY

DATE: 12th MAY 2016 **TIME:** 9.00AM

INSTRUCTIONS TO CANDIDATES

Answer question **ONE** (compulsory) and any other **TWO** questions

INSTRUCTION TO CANDIDATES

Answer question **ONE** and any other **TWO** questions

Q1 a). Explain your understanding of the relationship between business and society and the ways in which business and society are part of the interactive system (10mks)

b). Explain how businesses can build collaborative relationships with stakeholders, investigate how company's purpose or mission can integrate social objectives with economic objectives (10mks)

c). In many countries the political environment features numerous participants, when do we link business as a political participant and what are the arguments for and against political involvement by business (10mks)

Q2). Internet file sharing programs are popular among college students. These programs work by allowing non-organizational users to access any local network where desired files are located. These types of file sharing programs tend to clog bandwidth and reduce local user's ability to access and use a local network. What ethical and social responsibilities does a University have in such a situation? To whom does it have responsibility? What guidelines might you suggest for University decision makers? (20mks)

Q3 a) Imagine you are a Chief Executive Officer of MUMIAS company in Mumias. What do you see as the main institutional challenges of doing business? (10 mks)

b) "Explain how Strong ethical culture in a company has a profound impact on the kinds of workplace behavior that put a business in jeopardy (10mks)

Q4. Good managing is significantly aesthetic and equals managing and hence positive ethical organizations. Analyze this statement illustrating with relevant examples drawn from a functional areas of management of your choice or specialization (20mks)

Q5. Building corporate Citizenship is a move toward ethical business management. Corporate citizenship is evolutionary in nature and often reflects the level of ethical behavior of organizations. Discuss (20mks)