(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS
2015/2016 ACADEMIC YEAR

END OF SEMESTER EXAMINATIONS
YEAR ONE SEMESTER ONE EXAMINATIONS

FOR THE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CODE   :   ITC 015

COURSE TITLE   :   DESKTOP PUBLISHING

DATE: 06/05/2016   **TIME: 11.30 A.M. – 1.30 P.M.**

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTIONS ONE AND ANY OTHER TWO.

QUESTION ONE (COMPULSORY) [24 Marks]
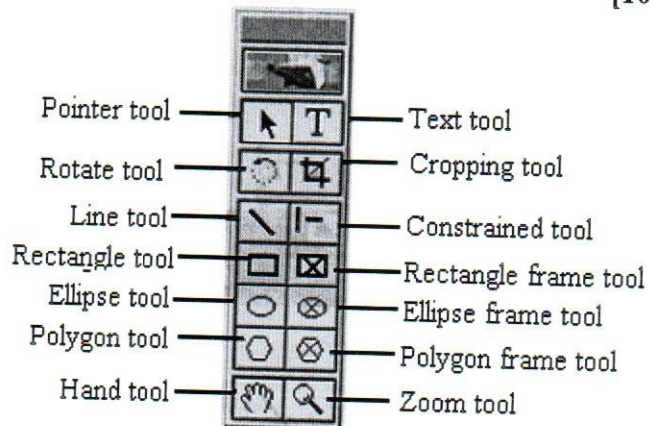
a) What is desktop publishing?

[2 Marks]

b) List with examples some types of publications that are produced using DTP software.

[8 Marks]

c) State and explain the two types of rulers in Adobe PageMaker and its purpose in publication process.

[6 Marks]

d) A PageMaker publication window is made up of many layout components, describe the function of any four components

[8 Marks]

QUESTION TWO [18 MARKS]

a) There are two main types of DTP software. Graphical based and layout based. Using suitable examples give the difference between the two.

[10 Marks]

b) Differentiate between column guides, margin guides, ruler guides and outline how you can display or hide all the three margins

[8 Marks]

QUESTION THREE [18 MARKS]

a) a)   The diagram below shows the toolbox used in Adobe PageMaker. Outline the functions of ellipse tool, ellipse frame tool, pointer tool and text tool, polygon tool and polygon frame tool.

[10 Marks]

b) What do we mean by Kerning? Give the procedure of kerning a pair of characters automatically.

[8 Marks]

QUESTION FOUR [18 MARKS]

a) The dean faculty of computing and informatics is preparing to attend a conference in Uganda. He had instructed the secretary to ensure that all the business cards are parked. State **four** reasons why the dean would prefer to have the business cards as he attends the conference **[4 Marks]**

b) With suitable examples describe what you understand with a superscript and a subscript? **[4 Marks]**

c) Formatting text is made possible using control palette. Discuss any five tools found within the palette that helps in editing text. **[10Marks]**

QUESTION FIVE [18 MARKS]

a) Briefly discuss the following components **[12 Marks]**
   i. Page icons or thumbnails
   ii. Rulers
   iii. Pallets
   iv. The Pasteboard

b) What are Master pages and why are they important in a publication? **[6 Marks]**