



(Knowledge for Development)

KIBABII UNIVERSITY

UNIVERSITY EXAMINATIONS

2017/2018 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DIPLOMA IN EDUCATION

COURSE CODE: EDB 102

COURSE TITLE: BUSINESS ECONOMICS

DATE: 17/10/2018 **TIME:** 11.00 AM -1.30 P.M

INSTRUCTIONS TO CANDIDATES

Answer Question One in Section A and Any other TWO (2) Questions in Section B

TIME: 2 Hours

KIBUCO observes ZERO tolerance to examination cheating

SECTION A (COMPULSORY)

- 1 (i) Define and differentiate between economics and commerce (10 marks)
- (ii) Trade is the main component of commerce; state the categories of home trade giving their advantages and disadvantages. (20 marks)

SECTION B (CHOOSE ANY TWO QUESTIONS)

- 2 (a) what are the functions of the retailer to the wholesaler and manufacturer? (6 marks)
- (b) Name mobile traders giving their advantages and disadvantages (7 marks)
- (c) what are the qualities of a good retailer? (7 marks)
3. What are the features of multiple stores? (20 marks)
4. State the sources of business finance and their characteristics (20 marks)
5. Name and explain the characteristics of aids to trade in commerce (20 marks)