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*(KNOWLEDGE FOR DEVELOPMENT)*

**KIBABII UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**2017/2018 ACADEMIC YEAR**

**SECOND YEAR SECOND SEMESTER**

**MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF COMMERCE**

**COURSE CODE: ECT 317**

**COURSE TITLE: SPECIAL SUBJECT METHODS IN BUSINESS STUDIES**

**DATE: 15/01/2018**

**TIME: 9.00A.M – 11.00 A.M**

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**INSTRUCTIONS TO CANDIDATES**

**ANSWER QUESTION ONE IN SECTION A AND ANY OTHER TWO (2)  
QUESTIONS IN SECTION B**

**TIME: 2 HOURS**

KIBUCO observes ZERO tolerance to examination cheating

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## **SECTION A (COMPULSORY)**

### **QUESTION ONE**

- a) State four features of specific objectives formulated by teachers of Business Studies. (4Mrks)
- b) Outline four benefits that may accrue to the learners from the use of Realia as a teaching aid. (8Marks)
- c) Identify three ways in which a teacher of Business Studies can maintain the teaching and learning resources. (6Marks)
- d) Highlight four reasons why a teacher should have a lesson plan when teaching Business Studies. (4Marks)
- e) Outline four challenges a learner will face when assignment is used as a method of assessment. (4Marks)
- f) State four reasons why a teacher should prepare a marking scheme for Business Studies exam papers. (4Marks)

## **SECTION B (CHOOSE ANY TWO QUESTIONS)**

### **QUESTION TWO**

- a) Discuss FIVE benefits of consulting the syllabus when drawing a scheme of work for Business Studies. (10Marks)
- b) Determine FIVE ways in which a teacher of Business Studies can use the Record of work to improve his teaching. (10Marks)

### **QUESTION THREE**

- a) Explain FIVE benefits that a teacher may derive from consulting the specific objectives in the syllabus when planning the teaching- learning process. (10Mrks)
- b) Discuss FIVE challenges that may be faced when using a resource person in the teaching of Business. (10Marks)

### **QUESTION FOUR**

- a) Educational visits are highly recommended in the teaching of Business Studies, since the subject is described as a living subject. Highlight five merits of using this method of teaching Business Studies.

(10Marks)

- b) Discuss the role played by the teacher in learner-centered approaches in the teaching of Business Studies.

(10Marks)

**QUESTION FIVE**

- a) Research is a very important process in the development and renewal of knowledge. Discuss FIVE roles played by Research in Business Studies.

(10Marks)

- b) Explain FIVE elements of a lesson plan as used in Business studies .

(10Marks)